

# MARYAM AHMED

WEB  
DESIGNER/DEVELOPER

## PROFILE

Results-driven Web Designer, Developer, and SEO Specialist with expertise in designing user-friendly and visually appealing websites. Proficient in HTML, CSS, and JavaScript, with hands-on experience in SEO strategies. Currently advancing in development by building projects. Strong foundation in design and optimization, ensuring seamless performance and enhanced user experience.

## WORK EXPERIENCE

### 2023 - PRESENT

AACE-United Kingdom

#### SEO SPECIALIST

- **Developed** and implemented SEO strategies to improve website rankings and organic traffic.
- **Conducted** keyword research and analysis to optimize website content and improve visibility.
- **Performed** on-page and off-page SEO, including meta tag optimization, link building, and content enhancement.
- **Analyzed** competitor strategies to identify opportunities and enhance SEO efforts.

### 2023 - PRESENT

AACE-United Kingdom

#### WEBSITE DESIGNER

- **Designed** and developed visually appealing and user-friendly websites..
- **Customized** WordPress themes and templates for unique branding solutions.
- **Implemented** website security best practices, ensuring safe and reliable user interactions.

### 2024 - FRESHER

#### FRONT-END DEVELOPER

- **Gaining** hands-on experience in JavaScript development by building small projects.
- **Developed** interactive games such as Tic-Tac-Toe and Rock-Paper-Scissors using HTML, CSS, and JavaScript.
- **Created** a fully functional calculator with real-time UI updates using JavaScript.
- **Exploring** JavaScript DOM manipulation and event handling for better user interaction.

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## EDUCATION

2025

JUW UNIVERSITY

- 3rd Year in Software Engineering

## SKILLS

- HTML
- CSS
- JS
- WordPress
- Web-Designing
- SEO
- Blogs Writing

## CERTIFICATES

### Front-End Developer Code-Alpha

1/10/24 - 31/10/24  
Remote internship Platform

Completed a 1-month Frontend Developer internship at Code Alpha, gaining experience in HTML, CSS, JavaScript, and responsive design.

### WordPress Web Designer Alumination

1/11/23 - 31/6/24  
Digital Marketing Agency

Completed a 7-month paid internship at Alumination, gaining hands-on experience in web development and IT solutions.